

Professional Business Management Services

Word from our CEO

The reason for using a professional business management services is simple, running a successful business requires a team of talented people that works in unison to maximize the investment in operations. Sounds simple but hard to implement. Where to begin?

Quoting Marcus Lemonis business turnaround specialist and the star of the TV show “The Profit”, running a successful business is about mastering the following

- People
- Process
- Product

This reminds me of the time I tried to learn how to play golf, I practiced tirelessly on the driving range for almost a year and I just can't drive the ball into a straight line. Until I met my aunt in law's brother who happens to be a professional golf champion in the state of Texas.

He asked me who taught me how to play golf, I responded I taught myself. He laughed and told me how did I know I was doing it right? Then it occurred to me - I didn't.

You just wasted a year's time doing the wrong thing and that's insane he said. After 2 hours of coaching from him I was able to accomplish what I couldn't do in a year figuring out by myself, I hit the ball in a straight line consistently!

Running a successful business requires a lot of training, discipline and most of the time learn from our failures. All our advisors started out starting their own small business, through multiple failures they finally succeed and is through hard work and hundreds of hours of training.

What makes us different?

There are lots of business consultation and professional managements services out there, what makes our service different? Let's think about consultants for a minute, most people don't use consultants because they feel anyone can give advice, talk the talk but don't walk the walk.

What we do here is much different, we help you create a vision of your future company and we start from planning, strategize, implement, sustain, and ultimately create an exit strategy.

We even provide all the services ranging from marketing, logistics, staffing, legal, writing job postings to company handbook, to even selling your product. You can virtually run your business by yourself with our help without hiring extra people.

We provide turnkey solutions. Your life will never be the same.

Every service we do becomes a measurable cost. Suddenly running a company becomes easy and affordable.

While most companies spend more than 30% of operating cost annually on their business, we use a modular system. Below are some examples of our services compare to hiring full time staff

- Sales and Marketing (Setting up channels, getting leads, generating leads for you)
- Operations and recruiting (Draft or modify employee contracts, review lease agreement)
- Shipping & Logistics (Help setup 3PL, logistic warehouse, shipping systems)
- Customer service (setup CSR system, phone recording system, legal issue consulting)
- Ecommerce, SEO, website building (website building, increase site ranking)
- We do custom solutions for each company, every company has different needs so we will provide an initial assessment and recommend the best package.
- All other fees such as for contract hiring to software or storage incurred will be paid by the client upon approval.

\$20000 a month include 2 major marketplace, each additional platform \$10000 per month

- 2 marketplace based on your product line
- Custom outline and checklist based on your business need
- Setup accounting and payment system
- DTC Website with basic SEO function build in (\$5000 value)
- Setup corporate email system
- Register and setup all the accounts
- Additional service at fee rate schedule (3PL, RMA, package design, etc)
- Marketing and social media campaigns
- Influencer campaigns (additional fee)
- Crisis management
- Custom outline and checklist based on your business need
- Review employee handbook and policy
- Setup systematic hiring system
- Evaluation of website and recommend adjustment if needed
- Complete walk thru of your business and detailed assessment
- Custom solution based on additional need (no extra charge)
- Product evaluation, improvement and marketability assessment
- Target market planning, planogram submission
- Travel and meeting with clients (extra fee will be charged)
- PPC and additional marketing services management (3rd party fee not included)

We handle for you services (We take care of everything), custom pricing.

Logistics – Pay as you go system, charge by per box or pallet shipped or stored.

Marketing – You can choose individual component for your style

Sales – We help sell your product within our well established network and take a fee %

Operations – Incorporation, Write employee handbook, and other

Hiring – We work with staffing agencies, review and train to make sure qualified employee is ready to work.

Management – Professionally trained managers (10+ years as COO) will come and give training sessions. Create synergy in the company. Setup SOP.

专业企业管理服务

公司創辦人的话

使用专业的企业管理服务的原因很简单，经营一个成功的企业需要一支齐心协力的人才团队，以最大限度地提高运营投资。听起来很简单，但实施起来很难。从哪里开始？

引用 Marcus Lemonis 业务转型专家和电视节目“The Profit”的明星的话，经营一个成功的企业就是掌握以下几点

- 人才
- 模式
- 产品

这让我想起了我试图学习如何打高尔夫球的时候，我在练习场不知疲倦地练习了将近一年，我就是不能把球打成直线。直到我請教了一个德克萨斯州的职业高尔夫球冠军。

他问我谁教我打高尔夫球，我回答是我自学。他笑着告诉我我怎么知道我做对了？然后我想到了-我没有。

你只是浪费了一年的时间做错事，他说这太疯狂了。经过他两个小时的指导，我完成了我自己一年无法做到的事情，我始终如一地直线击球！

经营一家成功的企业需要大量的培训和纪律，而且大部分时间都需要从失败中吸取教训。我们所有的顾问都是从创办自己的小企业开始的，经过多次失败，他们最终成功，并且通过努力工作和数百小时的培训。

是什么让我们与众不同？

市面上有很多商业咨询和专业管理服务，我们的服务有何不同？让我们考虑一下顾问，大多数人不使用顾问，因为他们觉得任何人都可以提供建议，说到点子上，但無法行執行。

我们在这里所做的有很大不同，我们帮助您创建未来公司的愿景，我们从计划、战略、实施、维持并最终创建退出策略开始。

我们甚至提供所有服务，从营销、物流、人员配备、法律、撰写招聘信息到公司手册，甚至销售您的产品。在我们的帮助下，您几乎可以自己经营业务，而无需雇用额外的人员。

我们提供交钥匙解决方案。你的工作將會輕鬆愉快。

我们所做的每一项服务都变成了可衡量的成本。经营一家公司变得容易且负担得起。

大多数公司每年在其业务上花费超过 30% 的运营成本，但我们使用模块化系统。以下是我们与雇用全职员工相比的一些服务示例

- 销售和营销（设置渠道、获取潜在客户、为您生成潜在客户）
- 运营和招聘（起草或修改员工合同，审查租赁协议）
- 运输和物流（帮助设置 3PL、物流仓库、运输系统）
- 客户服务（设置 CSR 系统、电话录音系统、法律问题咨询）
- 电子商务、SEO、网站建设（网站建设、提高网站排名
- 我们为每家公司定制解决方案，每家公司都有不同的需求，因此我们将提供初步评估并推荐最佳方案。
- 所有其他费用，如软件、合同租用或存储产生的费用将由客户在批准后支付。

每月 20000 美元包括 2 自營平台，每个额外的平台每月 10000 美元

- 2 个基于您的产品线的渠道
- 根据您的业务需求自定义大纲和清单
- 设置会计和支付系统
- 内置基本 SEO 功能的网站（价值 5000 美元）
- 全面物流管理
- 賬戶設置跟管理
- 按费率表提供的附加服务（3PL、RMA、包装设计等）
- 营销和社交媒体活动
- 社交媒体和網紅活动
- 風險危机管理
- 根据您的业务需求自定义大纲和清单
- 评估网站并在需要时建议调整
- 全面了解您的业务并进行详细评估
- 根据额外需求定制解决方案（无额外费用）
- 产品评估、改进和适销性评估
- 目标市场规划，货架图提交
- 旅行和与客户会面（将收取额外费用）
- PPC 跟其他宣傳服務管理（不包括第三方服務費）

我们为您处理服务（我们负责一切），定制定价。

物流——即用即付系统，按装运或储存的每箱或托盘收费。

营销- 您可以为您的风格选择单独的组件

销售- 我们帮助在我们完善的网络中销售您的产品并收取费用 %

运营- 公司注册、编写员工手册等

招聘——我们与人员配备机构合作，进行审查和培训，以确保合格的员工准备好工作。

管理- 受过专业培训的管理人员（担任首席运营官 10 年以上）将前来提供培训课程。在公司内创造协同效应。设置标准操作程序。

其他 - 申請簽證, L1 居留權等